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BIOGRAPHY

I am a graphic designer and creative marketing associate from the cozy town of Sterling, Massachusetts. With almost ten years of graphic design experience and over four years of experience supporting various creative marketing efforts, my professional career continues to develop with every project I'm involved with. Some of my interests include; photography, videography, camping, gardening, watching documentaries, and having time studying various subjects such as nature and history. I'm a huge fan of old sitcoms and comedies.

EXPERIENCE

Creative Marketing / Internet Innovator

YMCA of Central Massachusetts | Jan 2013 - Present

The Y has allowed me the opportunity to do a variety of projects. I started off doing mostly print work such as fliers, posters, and newspaper ads. Soon my involvement became in demand for larger projects such as event graphics and an annual report. As our association grew, the need for website management and online content increased. I stepped into the position of Internet Innovator and was able to expand our presence and impact.

Graphic Designer

Freelance | March 2008 - Jan 2017

My involvement with graphic design for small businesses started before I graduated college. I enjoy supporting our local community.

EDUCATION

Associates Degree in Applied Arts

Quinsigamond Community College | May 2009

My favorite Adobe Program is Illustrator. College is where I developed my infatuation with typography and vector graphics.

Self Education

Various Sources | Ongoing

I have a large appetite for knowledge. The internet allows us to have the whole world at our fingertips and there are so many resources!

High School Diploma

Wachusett Regional High School | May 1997

High School is where I fell in love with Adobe Photoshop. I still think it is amazing that people can manipulate photos and images.

SKILLS

Illustrator	<div style="width: 95%;"></div>
Photoshop	<div style="width: 90%;"></div>
Indesign	<div style="width: 95%;"></div>
WordPress	<div style="width: 90%;"></div>
Powerpoint	<div style="width: 95%;"></div>

ACHIEVEMENTS

Unsung Hero Award

Association of YMCA Professionals | Jan 2017

Things need to get done. In our fast paced world sometimes people don't have an opportunity to recognize everyone's efforts. The AYP took the time to acknowledge my work and I was glad to accept it on behalf of all the unsung heroes in our organization.

REFERENCES

Sharon Henderson | Marketing Director, YMCA of Central MA

766 Main Street, Worcester, MA 01610

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Rick Edwards | Owner, Bluefrog Creative Printworks

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Cathy Harragian | Owner, Organic Garden Design

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Sir / Madam
Human Resource Manager
Central Massachusetts
USA

2017

Dear Human Resource Manager,

I recently came across your advertisement for a graphic designer, and would like to submit my resume and application for the advertised post. After looking through your requirements I feel that my qualifications and work experience would be a great match. I hold an Associates degree in Applied Arts and have a total work experience in the field of graphic design of almost ten years. I am well versed in different areas of design and have successfully designed solutions for print media, social media, and websites. My key duties and responsibilities include, among others, the following:

- Meeting clients to discuss the objectives and requirements
- Understanding the client's needs and developing suitable concepts
- Designing different types of layouts as per brand guidelines
- Producing a variety of visual solutions
- Developing a visual identity and/or theme
- Working with different types of mobile devices, video cameras, and digital photo cameras
- Working alone or as part of a team as per the requirements of the project
- Collaborating with vendors, photographers, printers, and various department and account managers to give the best service to the clients

I have in-depth knowledge about various programs and apps, including the following: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Filmora Video Editor, GoPro Studio, and WordPress. Good communication and listening skills are paramount for a graphic designer, and I excel in both verbal and written communication. I am a team player to the core, but am also at complete ease when working alone. I have attached a copy of my resume as well as the link to my online portfolio for your reference. I hope you will find enough evidence of my capabilities as a Graphic designer to contact me for an interview.

Sincerely,

Eric David Maki